



## CENTRAL COAST CHILDBIRTH NETWORK, INC

We are asking **YOU** to help us get the word out and invite your community to join us at the **2024 CCCN Expo at The Spotted Whale on November 8-9, at the Alex Madonna Expo Center in San Luis Obispo. This event is generously sponsored by First 5 SLO County.**

The Expo is hosted by the Central Coast Childbirth Network, INC, “CCCN,” a local 501(c)3 non-profit focusing on providing a diverse network of birth and wellness professionals who are committed to inform, educate and advocate for the individual needs of Central Coast families from preconception through the first year of parenting. The Spotted Whale is SLO County’s largest consignment sale held in the Central Coast’s largest indoor event space with hundreds in attendance for the past eight years. At the Expo, community members can enjoy resource bags, shopping, in-person services, and plenty of resources on the Central Coast for individuals and families from preconception through the first-year of parenting, and beyond!

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**The CCCN Expo will be open to everyone Friday night 5 pm - 9 pm and Saturday 9am - 4 pm.**

**The Spotted Whale Consignment Sale hours are:  
Friday open to Volunteers, Consignors and prepaid VIP pass holders only!  
Saturday open to the public 9 am - 4 pm**

Learn more about the [CCCN Expo](#) and [The Spotted Whale](#)

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### October 2023 Event Recap:

*The October 2023 CCCN Expo at The Spotted Whale event was a total hit! **There were over 1000 attendees, vendors, supporters, ambassadors, and volunteers who enjoyed our event at the Alex Madonna Expo Center in San Luis Obispo. Special thanks to First 5 SLO, Dignity Health, and Tenet Health (Now Adventist Health) for being an event sponsor. Thank you to First 5 SLO County for donating over 200 event bags, which we were able to fill with swag, resources, and of course consignment sale purchases too!***

*Our goal with these events is always to create an event that brings the community together, provides education, promotes evidence-based birth and wellness options, and offers a fun-filled experience for everyone. And thanks to generous community contributions, we were able to turn that vision into a reality. As we continue to grow and plan future expo events on the Central Coast, we just want to let you know how vital your partnership is to our organization's success. We really appreciate everything you do. Oh, and by the way, head over to the CCCN website to read our past event [blog post](#). We've got some awesome event photos in there!*

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We thank you in advance for sharing this message with the community through your platform so that we can continue to serve the amazing Central Coast community.

FOR IMMEDIATE RELEASE

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Date: 6/13/2023