



CENTRAL COAST CHILDBIRTH NETWORK, INC

We are asking **YOU** to help us get the word out and invite your community to join us at the **2026 CCCN Expo located in front of The Spotted Whale on May 1-2, at the Alex Madonna Expo Center in San Luis Obispo. This event is possible through the City of San Luis Obispo.**

The Expo is hosted by the Central Coast Childbirth Network, INC, “CCCN,” a local 501(c)3 non-profit focusing on providing a diverse network of birth and wellness professionals who are committed to inform, educate and advocate for the individual needs of Central Coast families from preconception through the first year of parenting. The Spotted Whale is SLO County’s largest consignment sale held in the Central Coast’s largest indoor event space with hundreds in attendance for the past eight years. At the Expo, community members can enjoy a fun combined experience of community and connection. Our event includes: resource bags, shopping, in-person services, interactive children’s area, food trucks, and plenty of resources on the Central Coast for individuals and families from preconception through the first-year of parenting, and beyond!

The CCCN Expo will be open to everyone Friday night 5 pm - 9 pm and Saturday 8 am - 4 pm.

**The Spotted Whale Consignment Sale hours are:
Friday open to Volunteers, Consignors and prepaid VIP pass holders only!
Saturday open to the public 9 am - 4 pm**

Learn more about [CCCN Expo](#) and [The Spotted Whale](#)

[Sponsorship opportunities](#)

May 2025 Event Recap:

*The May 2025 CCCN Expo event was a total hit! **More than 1,000 people including volunteers, vendors, ambassadors, and interns attended this vibrant, family-friendly event filled with connection, education, fun, and support for growing families.** This year marked our 7th Expo and this two-day celebration wasn’t just an event but a movement rooted in community connection, support, and care.*

Our goal with these events is always to create an event that brings the community together, provides education, promotes evidence-based birth and wellness options, and offers a fun-filled experience for everyone. And thanks to generous community contributions, we were able to turn that vision into a reality. As we continue to grow and plan future expo events on the Central Coast, we just want to let you know how vital your partnership is to our organization’s success. We really appreciate everything you do. Oh, and by the way, head over to the CCCN website to read our past event [blog post](#). We’ve got some awesome event photos in there!

We thank you in advance for sharing this message with the community through your platform so that we can continue to serve the amazing Central Coast community.

FOR IMMEDIATE RELEASE

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